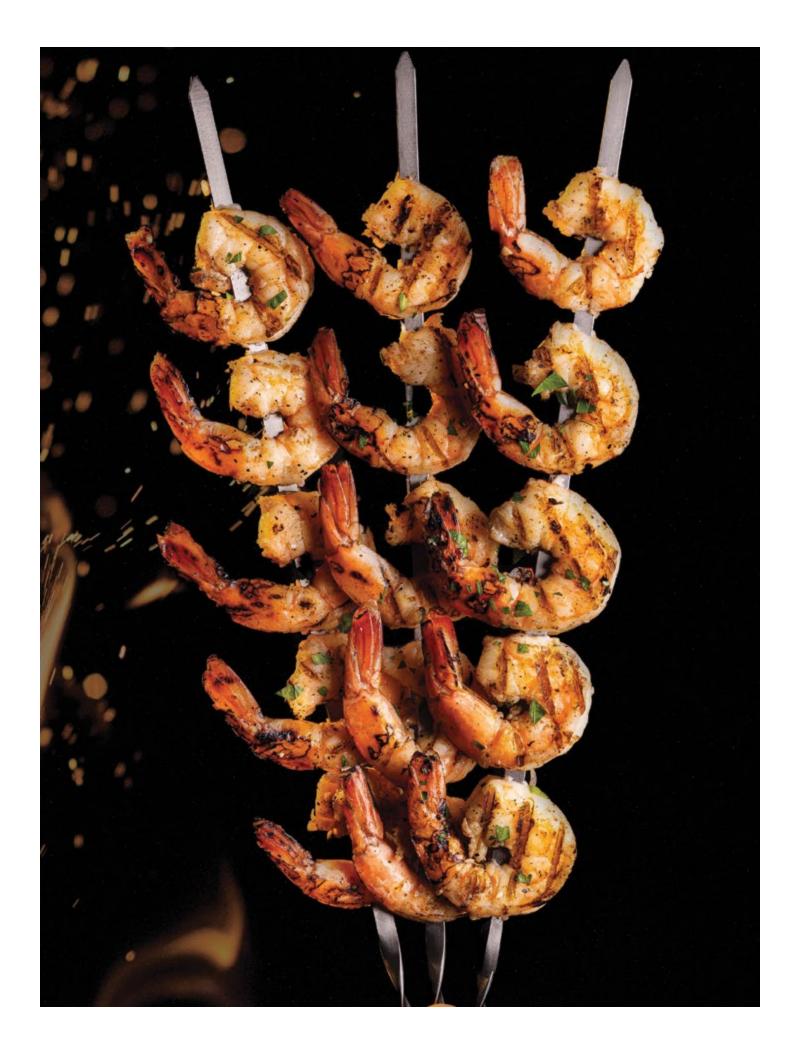


READY TO EAT GRILLED SHRIMP





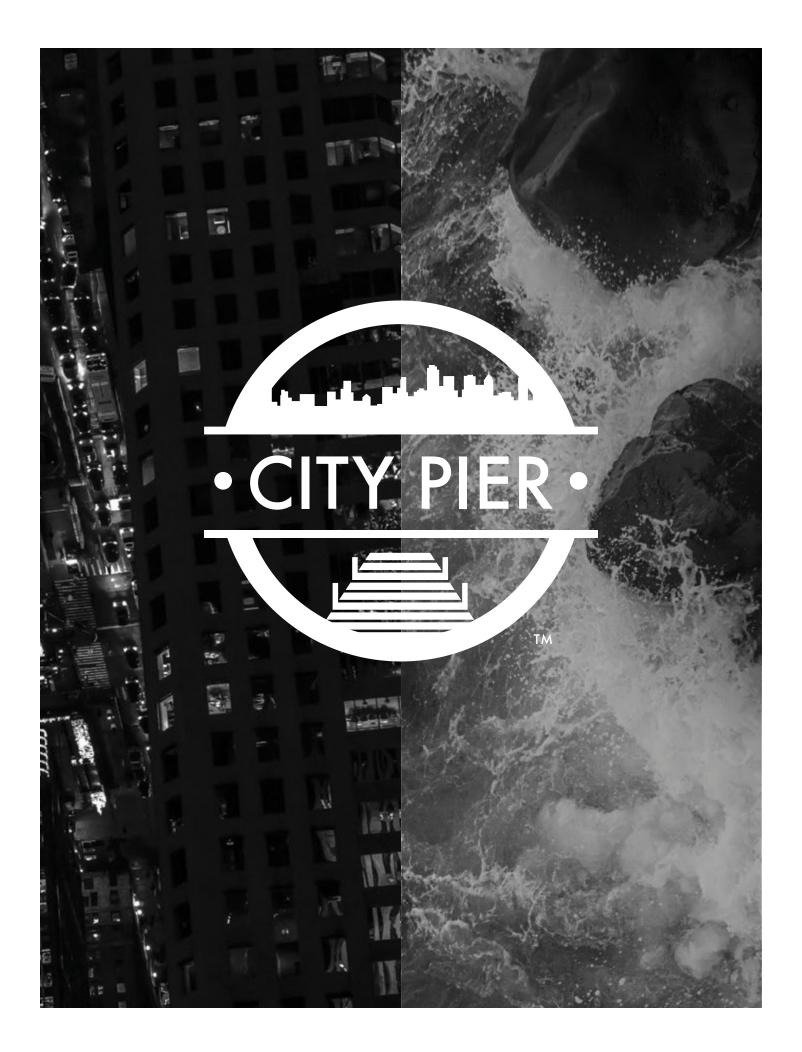
HOW WE MAKE IT HAPPEN

Plump, succulent sustainable farm raised shrimp are lightly seasoned with just the right amount of garlic and salt before entering our proprietary open flame grilling process.

This specialized process allows us to precision-capture the authentic bold, rustic flavor notes of real flame grilling.

Upon completion, they are fresh-frozen to lock in the bounty of flavor. Ready to be slacked, ready to eat, and ready to save you time in any culinary presentation they are about to take the stage for.

Our quick-serve City Pier grilled shrimp were developed with convenience and versatility of use in mind. We aimed to create a unique product full of flavor and optimal texture that carries dynamic usage application. From behind the glass prepared masterful meals to in-category ready to eat stellar on-the-go lunch and dinners; slack & go!





CITY PIER[™]

RETAIL BAGS



21/25 PER LB

#906FGRLC30	(EZZRTE1010)	12,	/1.5 LB
#906FGRLC35	(EZZRTE1000)	12	/12 OZ

31/40 PER LB

#912FGRLC20 (EZZRTE2010)	12/1.5 LB
#912FGRLC25 (EZZRTE2000)	12/12 OZ

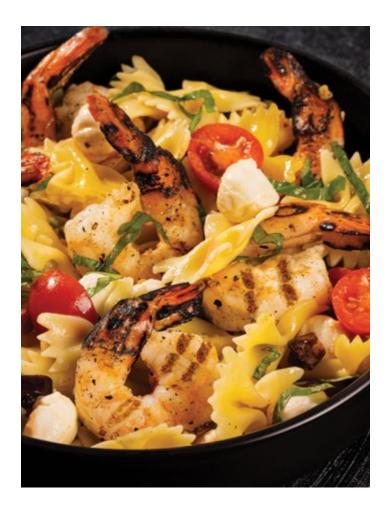


CITY PIER™ READY TO EAT GRILLED SHRIMP GRAB 'N GO

GRILLED SHRIMP WITH SWEET CHILI LIME SAUCE 12/10 OZ

GRILLED SHRIMP WITH COCKTAIL SAUCE 12/10 OZ











FROM PACKAGE TO PROFIT

SUPER SELL Behind the glass, in-category, catering, complementary cross-category upselling.

FIVE MERCHANDISE SOLUTIONS

FROZEN IN BAG (STAND-UP OR COFFIN) | THAWED BEHIND THE GLASS | THAWED PREPACKED



4 HOUR CHILL PILL

(SLACK)

HELLO CONTAINER

SUPER SLACK 4 hours

SUPER DYNAMIC Five merchandise solutions, right now!

MEAL SOLUTIONS | THAW & USE IN MEAL PREP

SHOWTIME!

